



# Easel Sheet

## Unplugged, Efficient, Portable Marketing Solution

### ComQi ePaper Signage: Easel Sheet

Powered by ComQi's decades of display technology and manufacturing experience, Easel Sheet is designed to provide an eco-friendly, digital and easily movable marketing solution for stores and shops to communicate with their customers. The Wi-Fi connected, battery powered device utilizes extreme power-saving technologies that enable continuous operation for up to six months or more under the recommended usage conditions without the need to recharge. This unique cordless design allows Easel Sheet to be unplugged and placed virtually any place in the store. The onboard Wi-Fi enables connectivity which further reduces installation costs. The display content can be changed on-premise via mobile app or remotely via a cloud-based content management system. Compared to traditional printed posters, Easel Sheet is paper-less, instantly updateable and ensures high compliance for marketing material distribution. It is ComQi's innovation at its finest and a great replacement for in-store printed signage.

\* To maintain the 6 month minimum battery life, limit daily content updates to 5 times daily.



#### Battery Powered/Unplugged Design

ComQi's Easel Sheet is designed to be used without incurring hefty installation costs or being connected to power. Thanks to the power-saving battery technology and onboard Wi-Fi, Easel Sheet can be used for 6 months or more on built-in battery after being fully charged, therefore reducing power consumption and associated costs.



#### On-Premise Content Management

Users also have the ability to update and manage content through a mobile app. This means that Easel Sheet can be deployed in retail locations where IT connectivity is unavailable.

\* The function is available on 315 on premise model



#### Portable to be Placed Anywhere

Easel Sheet's unplugged design allows it to be easily placed virtually anywhere in the store just like traditional printed posters.



#### Easy and Convenient Network and Content Management

ComQi's Easel Sheet can be centrally managed and monitored remotely via a cloud-based content management system. This is essential for effective network and content management, especially for retail chains with hundreds or thousands of stores.

\* The function is available on 315 cloud model



#### Vivid Color Performance

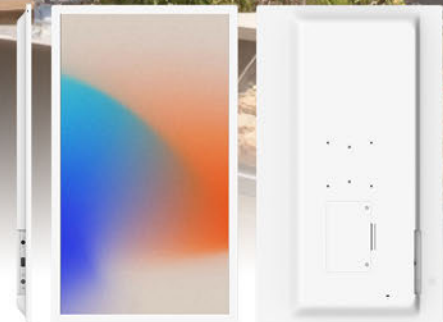
Easel Sheet displays content with greater color saturation and vividness, it makes the Easel Sheet an ideal solution for in-store marketing. Compared to the previous generation of e-paper technology, the NTSC color gamut performance has improved more than 300%, while image contrast has increased by 50%.



#### Daylight Readable

With the e-paper reflective technology, Easel Sheet offers high image clarity in well-lit surroundings. The brighter the environment, the better the viewing experience for the users.





## Indoor Easel Sheet

Model name		315 On premise	315 Cloud
Installation direction		Horizontal / Vertical	Horizontal / Vertical
Display screen	Size	31.5" (16:9)	31.5" (16:9)
	Resolution	2,560 x 1,440	2,560 x 1,440
	Color	Full color	Full color
	Screen size	692.32 x 387.68 (mm)	692.32 x 387.68 (mm)
System	Storage	16 GB (8GB available space)	16 GB (8GB available space)
	WIFI wireless LAN	IEEE802.11 a/b/g/n/ac compliant (WIFI AP mode)	IEEE802.11 a/b/g/n/ac compliant (WIFI Station mode)
	Bluetooth	N/A	Bluetooth LE 5.4
Mounting		VESA 4-point fastening (100 x 100 mm apart) (screws M4)	VESA 4-point fastening (100 x 100 mm apart) (screws M4)
Power supply		AC 100V · 50/60Hz (when using AC adapter) · DC 12V	AC 100V · 50/60Hz (when using AC adapter) · DC 12V
Environmental conditions	Temperature range	Mainfram: 0 - 50°C; AC adapter: 0 - 50°C	Mainfram: 0 - 50°C; AC adapter: 0 - 50°C
	Humidity range	20-80%RH	20-80%RH
Dimensions		734.32 x 429.68 x 34 (mm)/13 (mm)	734.32 x 429.68 x 34 (mm)/13 (mm)
Weight		2.9 kg	2.9 kg
Package size		938 x 670 x 270 (mm)	938 x 670 x 270 (mm)
Content management		Mobile Application through built-in Wi-Fi	Cloud management

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